



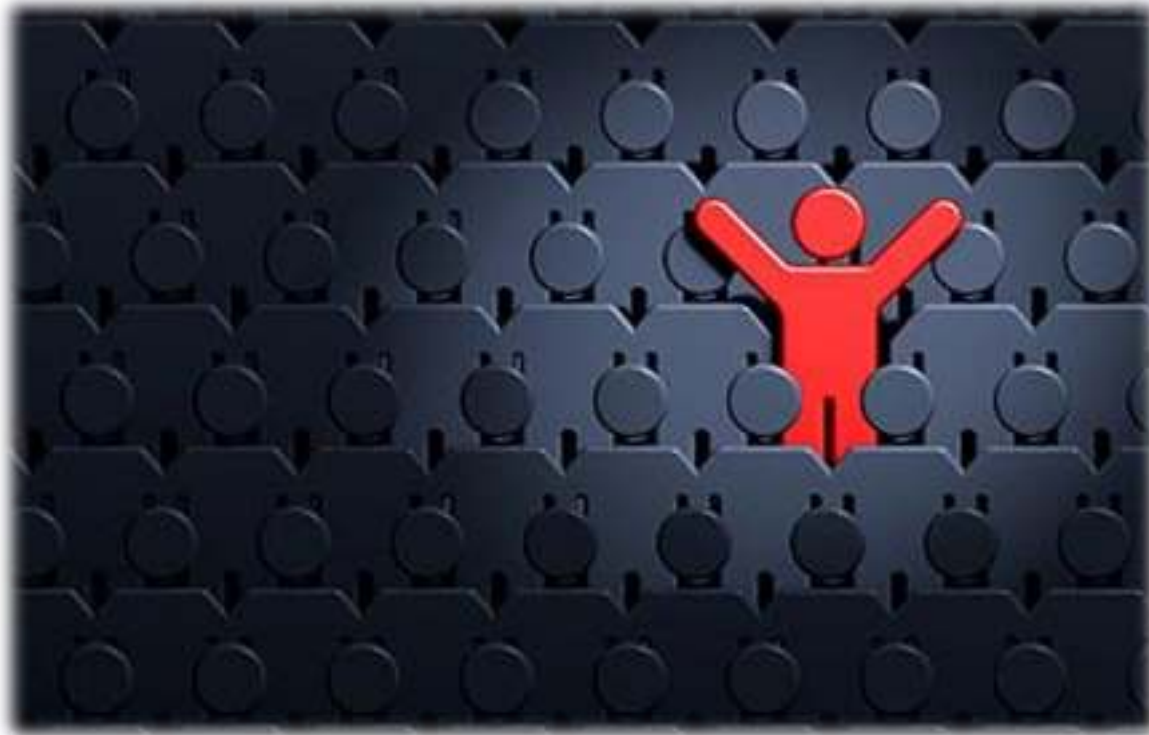
The Traits of a Successful Superintendent

Bruce R. Williams, CGCS
International Marketing Manager
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Brandt Consolidated, Inc.



Setting Yourself Apart

- Gaining the Competitive Advantage



Essential GCS Skill Set

- Problem Solving
- Business Acumen
- Communication Skills
- Leadership Skills
- Ability to Train
- Ability to Develop a Team
- Flexibility to Manage Up, Down and Laterally
- Develop and Follow Written Standards
- Commitment to Continuing Education
- Be a Mentor
- Have a Network

Job Specific Skills

- Course setup Tournament preparation
- Light & Heavy equipment operation
- All aspects of Irrigation
- Understanding overall pest management / IPM coordinator / Spray Tech
- Development of standards/SOP's
- Purchasing / Records / Inventory / Recordkeeping

Bring Value to your Employer

More Skills = More Value
More Value = Job Security

What I Might Look For

- Education
- Pedigree
- For whom you worked
- Responsibilities
- Letters of Reference
- Energy/Attitude
- Audubon experience
- IPM documents
- Irrigation credentials
- PCA
- Team Building
- Computer skills
- Project Management

Getting Started on Building Your Skill Set

- Never too late
- Develop a written plan
- Strive for certification anywhere you can
- Continuing education never ends
- Create your own opportunities

Set Yourself Apart!

- Understand the difference between MEDIOCRITY and EXCELLENCE





Good Luck!

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